really a problem? Proposal tried before to no effect? Cost too much? Is it do-able (or too
grandiose)? Most of all, the strong audience predisposition to do nothing.
**HW:** Read “Movin’ Out” and “Steroids” proposals (PS). Research existing proposals on your
topic. Evaluate two of them; post to wiki.

**Wed Nov 15:** Discuss “Movin’ Out” and “Steroids” as proposals: Should they be enacted?
Why/why not? Blog trot through proposal evaluations. Show Bowling for Columbine clip with
K-Mart proposal and action steps: Why did proposal find itself enacted? Discuss the actors and
the stage and rhetorical situation.
**HW:** Read Proposal Assignment Guide (CR). Post a proposal for Proposal essay. Choose a
small, do-able section of your topic to address. Changing the world is not an option.

**Fri Nov 17:** Blog Trot Student proposals. Should they be implemented? Why/why not?
**HW:** Draft Proposal Paper due in class, 4x copies.

**Mon Nov 20:** Draft workshop on proposals.
**HW:** Finalize Proposal paper. Read “Invisible Knapsack” as first example of a U.S./Western
cultural analysis.

**Unit 7: Cultural Analysis**

**Tues Nov 21:** Proposal papers (4–5 pp) due in class with peer worksheets. Discuss “Invisible
Knapsack” as first example of a U.S./Western cultural analysis.
**HW:** Discuss timeslots and division of labor (paper and presentation) with Cultural Analysis
teammate.

**Wed Nov 22–Fri Nov 24:** NO CLASS – THANKSGIVING BREAK.

**Mon Nov 27:** Cultural analysis 2: local culture.
**HW:** TK

**Wed Nov 29:** Cultural analysis 3: pop culture.
**HW:** TK

**Fri Dec 1:** Cultural analysis 4: open.
**HW:** Prepare presentations.

**Mon Dec 4:** First 3 Student Groups Present ... Cultural Analyses.

**Wed Dec 6:** Second Day of Presentations.

**Fri Dec 8:** Third Day of Presentations.

**Mon Dec 11:** Last Day of Presentations.

**Wed Dec 13:** Last Day of Class! Wrapping up and final thoughts.

**Fri Dec 15:** NO CLASS – Cultural Analysis papers due in my mailbox by 4:50pm.