Spring 2002
English 15 Rhetoric and Composition
Section 47
TR 1:00—2:15
270 Willard

Instructor: Kelly Darling
Office: South 146D Burrowes
Office Hours: M 3:30-5:00 p.m.
R 3:00-4:30 p.m.
Office Phone: 865-9005
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Mailbox: 116 Burrowes (above my name)

4) Course packet available from Gnomon Copy (130 W College Ave)

Objectives: English 15 is designed to introduce you to the study of rhetoric (i.e. the study of how language works and how to make it work well), and to improve your writing skills. These two objectives go hand in hand in their achievement: as you become familiar with the conventions of rhetorical discourse you will become a more savvy reader and writer. Moreover, our conversations in this class, which will focus largely on issues in contemporary North American culture, will require that you become an engaged and critical participant in public discourse.

Requirements: To pass this course you must satisfactorily fulfill the following requirements:

- Complete all six major assignments.
- Turn in your assignments on time. Late papers will be docked one letter grade per day, unless you get my approval for an extension before the due date.
- Complete all homework assignments (reading and writing).
- Actively participate in class discussions and activities.

Attendance: Regular attendance is essential. As per PSU policy, your grade may be lowered for poor attendance, down to and including “F.” Specifically, you must notify me in advance of any unavoidable absences that you may incur.

Grades: Your final grade will be calculated as follows:

<table>
<thead>
<tr>
<th>Assignment</th>
<th>Percentage</th>
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<tbody>
<tr>
<td>Ad Analysis</td>
<td>10%</td>
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<tr>
<td>Exploration of an Issue</td>
<td>15%</td>
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<tr>
<td>Definition/ Evaluation</td>
<td>15%</td>
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<tr>
<td>Proposal</td>
<td>15%</td>
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<tr>
<td>Five Op/Ed Letters</td>
<td>15%</td>
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<tr>
<td>Cultural or Rhetorical Analysis</td>
<td>20%</td>
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<tr>
<td>Participation</td>
<td>10%</td>
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Academic Integrity: Penn State defines academic integrity as the pursuit of scholarly activity in an open, honest and responsible manner. All students should act with personal integrity, respect other students' dignity, rights and property, and help create and maintain an environment in which all can succeed through the fruits of their efforts (Faculty Senate Policy 49-20).

Dishonesty of any kind will not be tolerated in this course. Dishonesty includes, but is not limited to, cheating, plagiarizing, fabricating information or citations, facilitating acts of academic dishonesty by others, having unauthorized possession of examinations, submitting work of another person or work previously used without informing the instructor, or tampering with the academic work of other students. Students who are found to be dishonest will receive academic sanctions and will be reported to the University's Judicial Affairs office for possible further disciplinary sanction.

Accessibility: The Pennsylvania State University encourages qualified people with disabilities to participate in its programs and activities. If you anticipate needing any type of accommodation in this course or have questions about physical access, please tell me as soon as possible.

Schedule

Week One

1/8  Introduction to the course. What is an Argument? In-class writing sample.

1/10 Introduction to the Rhetorical Appeals. Op/Ed pieces assigned.  
Read: W4 pp. 3-15; 24-40

Week Two

Read: W4 pp. 48-71; 75-87; 147-151.

1/17  Ads and their cultural significance. Enthymemes.  
Due: Op/Ed #1 and Bring an ad to class.

Week Three
1/22 Audience and Adbusters. **Due: Ad Analysis Paper Proposal**
(or from the links at my homepage http://www.personal.psu.edu/kld195)

1/24 **Draft Workshop: Ad Analysis**; Read WO chapters 1 and 2

**Week Four**


**Ad Analysis Paper Due.**

1/31 Discussion of gender issues cont’d. Read: WA pp.361-386 and WO 10-12 incl.

**Week Five**


2/7 Introduction to Toulmin. Additional sources of reasons: Common topics. Read: WA 88-106. **Due: Proposal for Definition of an Issue Paper**

**Week Six**

2/12 Objectivity and the Importance of Audience. Gender Issues Readings TBA.

2/14 **Draft Workshop: Exploration of an Issue**

**Week Seven**


2/21 What power do definitions hold? Read C definition arguments TBA and WO Chapters 3-6 incl. Style strategies

**Week Eight**

2/26 Definitions/Evaluations continued. Read C evaluation arguments TBA. Establishing good criteria. **Due: Op/Ed #3**

2/28 Trip to Palmer Art Gallery. **Due: Proposal for Definition/Evaluation paper.**
Week Nine

Spring Break !!

Week Ten


Week Eleven

3/19 Def/Eval Paper Due. Proposals cont’d. Read: C proposal arguments TBA.

3/21 Town Hall Meeting.

Week Twelve


Week Thirteen


4/4 Introduction to the Figures. What does a Pepsi can argue? Due: Op/Ed #5

Week Fourteen


Week Fifteen


4/18 Draft Workshop #2 Cultural or Rhetorical Analysis.
Week Sixteen

4/23  Cultural or Rhetorical Analysis Paper Due. Course Evaluations.

4/25  Final Portfolio Due

**The above schedule is subject to change and modification. I will inform everyone in the class as to any changes in advance.**