

Innovative Advising

CHALLENGING TIMES

PENNSTATE



October 29, 2009

The Penn Stater Conference Center Hotel
University Park, Pennsylvania

Sponsored by Penn State's
Division of Undergraduate Studies
Office of Undergraduate Education
University Faculty Senate
The Mentor: An Academic Advising Journal

psu.edu/dus/fallconf.html



Eighth Annual Professional Development Conference on Academic Advising

Innovative Advising CHALLENGING TIMES

The eighth annual professional development conference on academic advising addresses the economy's impact on higher education and the creative means by which institutions are adapting through new technologies, administrative structures, teaching situations, management strategies, and recruitment policies.

This annual conference is for academic advisers, faculty who advise, and others interested in the field of academic advising. In response to the current economy, this year's conference is a one- instead of two-day event and features reduced registration fees plus more topic choices per concurrent session compared to past years.

CONFERENCE SCHEDULE

Welcome

8:30–8:45 a.m.

Eric R. White
Associate Dean for Advising
Executive Director
Division of Undergraduate Studies
Penn State

Plenary Speaker

8:45–9:15 a.m.

Donald E. Heller
Director, Center for the Study of Higher Education
Professor of Education
Senior Scientist
Penn State

Morning

9:15–9:45 a.m.

Break

9:45–10:45 a.m.

Concurrent presentations

11:00 a.m.–noon

Student panel discussion

Lunch

12:15–1:15 p.m.

provided

Afternoon

1:30–2:30 p.m.

Concurrent presentations

2:30–3:00 p.m.

Break

3:00–4:00 p.m.

Concurrent presentations

CONCURRENT-SESSION AND PANEL TOPICS

- Technology use by advisers
- Impact of the economy on campus recruiting and job fairs
- Money management and students
- Online orientation programs
- Sustainability in the classroom
- Minority students' access to higher education
- Assessing student readiness for courses on the Web
- Second Life as a virtual setting for academic advising
- Clicker (student response system) technology in group advising
- Graceful exits upon graduation
- Demographics of financial aid
- Impact of Facebook, blogs, YouTube, etc., in higher education
- How students acclimate to academic disciplines
- Student perspectives on higher education challenges
- Views of administrators in academic advising

REGISTRATION AND FEES

Individual rate: \$95 per person through October 14
 \$120 per person after October 14

Group rate: (Four or more individuals from same academic unit)
 \$80 per person through October 14
 \$105 per person after October 14

Conference registration form is available at psu.edu/dus/fallconf.html

HOTEL INFORMATION

Guestroom accommodations have been reserved at The Penn Stater Conference Center Hotel until Monday, September 28, 2009. Individual attendees must contact The Penn Stater reservations department directly to make their own guestroom arrangements and guarantee them by sending one night's deposit or giving an accepted credit card number. Call the reservations department at 800-233-7505 and refer to the Reservation Identification Number WHAJ09A to secure the conference group rate.

Visit www.pshs.psu.edu for hotel information and directions.

INVITE YOUR COLLEAGUES TO ATTEND!

Division of Undergraduate Studies
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Cancellation Policy

Cancellations must be sent by e-mail to neal@psu.edu or by fax to 814-863-8913. Full refunds will be given for cancellations received by Wednesday, October 21. Refund requests made after that date cannot be honored; however, anyone registered and unable to attend may send a substitute to participate.

If you have questions about the conference, please contact Ruth Hussey (814-865-7576 or rbb1@psu.edu) or Marion Schwartz (814-865-7576 or mxs5@psu.edu).

The Division of Undergraduate Studies is a unit within Undergraduate Education.

This publication is available in alternative media on request.

Penn State is committed to affirmative action, equal opportunity, and the diversity of its workforce. Penn State encourages qualified persons with disabilities to participate in its programs and activities. If you anticipate needing any type of accommodation or have questions about the physical access provided, please contact Ruth Hussey at 814-865-7576 in advance of your participation or visit.

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