COURSE ASSESSMENT AND COLLEGE CREDIT AGREEMENT

THIS COURSE ASSESSMENT AND COLLEGE CREDIT AGREEMENT (the "Agreement") is entered into as of July 11, 2007 (the "Effective Date"), by and between MCDONALD'S USA, LLC, a Delaware limited liability company with an address of One McDonald's Plaza, Oak Brook, Illinois 60523 ("McD USA"), and THE PENNSYLVANIA STATE UNIVERSITY THROUGH THE PENN STATE WORLD CAMPUS, a university with an address of 501 Keller Building, University Park, Pennsylvania 16802 (the "Institution").

WHEREAS, the Institution is a regionally accredited institution of higher education offering quality degree programs.

WHEREAS, McD USA provides various training courses through Hamburger University to, among others, its employees, franchisees and franchisees’ employees.

WHEREAS, the parties wish to enter into an agreement in which the Institution will review and promote the evaluations of McD USA’s training courses for college credit at the Institution.

NOW, THEREFORE, in consideration of the foregoing premises and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the parties agree as follows:

1. McD USA’s employees and its franchisees’ employees (collectively referred to as the "Students") will start their education at the Institution by paying an application fee in accordance with the then-current enrollment policies. Upon payment of the application fee, the Institution will provide a complete review of all academic credentials presented to the Institution upon application. This evaluation is the basis of the Student’s program plan advisement services. Upon enrollment, Students will be supported in the process through the Institution’s academic advisement process.

2. The Institution will evaluate each degree candidate for advanced standing relative to the completion of degree requirements in accordance with the then-current enrollment policies. Credit will be awarded for courses that have been completed prior to enrollment in the Institution in accordance with the Institution’s transfer policy at the time of enrollment, including any transfer credits from Hamburger University and previously earned credits from other colleges, universities and/or institutions. The Institution acknowledges that no transfer fees or other similar fees will be charged for any such courses.

3. Credits shall be awarded for courses that have been reviewed and recommended for credit by the American Council on Education ("ACE") as appropriate to the degree candidates. Furthermore, the Institution will provide to McD USA a document (which shall be attached hereto as Exhibit A and incorporated herein) that articulates the Institution’s application of ACE credits for McD USA’s courses, including, but not limited to, the amount of credits transferable to the University and whether such courses relate to specific courses or elective credits.

4. Degree candidates must complete the specific degree requirements and adhere to academic policies as stated in the Institution’s catalog in effect at the time of their enrollment.

5. The Students will pay the Institution’s tuition for undergraduate programs. A separate tuition schedule may apply to Graduate and other advanced degree programs. The tuition and fee schedules shall be posted on the Institution’s Web Portal as described in Section 9 below. While fees are generally established annually, they are subject to change without prior notice; provided, however, that any such changes to the tuition or fees shall be updated promptly to the Web Portal.

6. McD USA understands that some degree programs may require courses that are not offered by the Institution. If a student takes a course at another institution, the student will be responsible for any and all costs incurred at that institution. Such courses are subject to the transfer policies in place at the time of the student’s enrollment.

7. Students will register for courses and tests through the Institution using guidelines and deadlines as outlined in the Institution’s undergraduate registration bulletin or similar publication.
8. Students are responsible for acquiring all textbooks and materials required for courses.

9. In order to provide assistance to the Students in the understanding of how the Institution’s course credits may be transferred and how they may be used toward degree programs at the Institution, the Institution, at its own cost and expense, will create, manage and update on a regular basis, with the approval of McD USA, a web portal (the “Web Portal”) solely for the purpose of featuring McD USA’s course information and any relevant tuition and fee schedule information. The Institution grants McD USA a non-exclusive, non-transferable, royalty-free license to use the Institution’s name and provide other general course and tuition and fee information on McD USA’s internal and/or corporate website for the limited purpose of this Agreement. The Institution also grants McD USA permission to place a link from the McD USA’s website directly to the Web Portal during the term of this Agreement.

10. McD USA may from time to time publish or distribute marketing materials (the “Materials”) in which the Institution or the relationship is mentioned. Prior to McD USA’s publication or distribution of the Materials, McD USA will present the Materials to the Institution for approval. If the Materials are not approved or rejected within ten (10) business days from presentation, the Materials will be deemed approved.

11. Except as approved by McD USA pursuant to Section 9 above, the Institution shall not, without the prior written consent of an officer of McD USA, (i) use the tradename, service marks, or trademarks of McD USA or any of its affiliated company for any purposes, including but not limited to any advertising, publicity release or sales representations; (ii) reveal the existence of this Agreement or the terms or conditions hereof to any person or entity; or (iii) include McD USA’s name in any list of representative clients.

12. The Institution will assign a Corporate Relationship Executive to McD USA, who will serve as a relationship liaison for this Agreement and who will answer basic questions about the Institution for McD USA and the Students as well as provide the Students with copies of the Institution’s prospectus, registration bulletins and other Institution materials as needed. McD USA will identify a contact person within its organization who will serve as the relationship liaison with the Institution.

13. The Institution will notify McD USA directly if any changes are made to relevant degree programs.

14. At McD USA’s request, the Institution agrees to provide assistance with McD USA’s college outreach programs, including, but not limited to, participating in employee presentations, education fairs and other related programs.

15. The effectiveness of the relationship will be assessed by each of the parties on an annual basis. This will be done by measuring enrollment growth and any other identifiable benefits of the relationship over the year. Each party will communicate a summary of its assessment to the other party so that there can be a mutual appraisal of the total effectiveness of the relationship.

16. This Agreement is in effect for a period of one (1) year beginning on the Effective Date. This Agreement will then automatically renew for successive twelve-month periods unless either party delivers no less than ninety (90) days written notice to the other party that they no longer wish to participate in the program prior to the end of the then-current term.

17. The parties shall undertake to resolve in good faith any concerns or questions which may arise concerning the terms and implementation of this Agreement.

18. This Agreement may be terminated by either party at any time for any reason by giving written notice to the other party.

19. Any notices, consents or approvals required or permitted to be given hereunder shall be deemed to be given and sufficient (i) three (3) days after deposit in the United States mail, if sent via certified or registered letter, return receipt requested; (ii) one (1) day after deposit with a reputable overnight delivery or courier service; or (iii) after receipt of confirmation or answerback, if sent by fax with written confirmation to the receiving party; in each case,
to the respective addresses set forth below or such other address provided by either party in accordance with this Section 8.4.

If to McD USA:
McDonald’s USA, LLC
2715 Jorie Boulevard
Oak Brook, Illinois 60523
Attention: Mark Collins, US TL&D
cc: Legal Department
Facsimile Number: (630) 623-3512

If to Institution:
The Pennsylvania State University,
through the Penn State World Campus
501 Keller Building
University Park, Pennsylvania 16802
Attention: Amy Stever

In each and every instance where any notice to be given by McD USA hereunder is required to be in writing, Institution expressly acknowledges that McD USA may provide such written notice via e-mail, and any such e-mail shall be deemed given and sufficient the next business day following dispatch.

20. This Agreement shall be governed by and construed in accordance with the internal laws of the State of New York, without giving effect to any principles of conflicts of law.

21. This Agreement represents the entire understanding of the parties with respect to the subject matter. No changes, modifications, extensions, terminations or waiver of this Agreement, or any of the provisions herein contained, shall be valid unless made in writing and signed by duly authorized representatives of the parties hereto.

IN WITNESS WHEREOF duly authorized representatives of the parties have entered into this Agreement as the Effective Date.

Institution:

THE PENNSYLVANIA STATE UNIVERSITY,
Through The Penn State World Campus

By:  Ken Udas
Name: Ken Udas
Title: Executive Director

McD USA:

MCDONALD’S USA, LLC

By:  Diane Thomas
U.S. Vice President
Training, Learning & Development

CON-2007-07-1117  Penn State University  Document #: 413974-v2  3
EXHIBIT A

Mapping Document

Articulation of McDonald’s Hamburger University Courses

Graduate Degrees and Certificates
ACE recommendations for McDonald’s Hamburger University Courses are for undergraduate credit only; therefore, no transfer credit will be awarded toward a graduate degree or certificate program.

Undergraduate Degrees
Penn State will award credit for the 40 courses that have been evaluated from Hamburger University by ACE as recommend on the ACE web site (https://www.acenet.edu/nationalguide/). Hamburger University credits will be transferred as general credits. Consultation with an academic advisor is required for disbursement of general course credits into an undergraduate degree audit. Student must submit an ACE transcript that lists courses and credit recommendations. The content must be offered within the Penn State department for specific course credit to be awarded. Otherwise, the credit can be used as electives.

The following ACE recommended credit transfers are subject to change. Transfer credit evaluations are conducted on a per student basis by the Office of Admission and disbursed into a degree audit by an academic advisor and are not guaranteed.

- B.A. in Letters, Arts, and Sciences  up to 18 credits in General Elective Category
- B.A. in Law and Society  up to 18 credits in General Elective Category
- B.S. in Criminal Justice  up to 10 credits in General Elective Category
- B.S. in Organizational Leadership  up to 18 credits in General Elective Category
- B.S. in Turfgrass Science  up to 7 or more credits in General Elective Category
- A.A. in Letters, Arts, and Sciences  up to 15 credits in General Elective Category
- A.S. Information Sciences and Technology  2-3 credits in General Elective Category
- A.S. in Hotel, Restaurant & Institutional Management  currently under curriculum review

Undergraduate Certificate Programs
While ACE recommendations for McDonald’s Hamburger University Courses are for undergraduate credit only, most likely credit can not be awarded toward completion of an undergraduate certificate. Consultation with a World Campus Advisor is required to determine if a Hamburger University course is eligible for presentation towards a certificate.
College Credit Connection Proposal Application Form

Contact Information for this Application
Ms. Amy Stever
The Pennsylvania State University
501 Keller Building
University Park, PA 16802
Phone Number (814) 865-8697 Email als39@psu.edu

Please answer all questions below:

1. Accreditation
   Is your school regionally accredited?
The Middle States Association of Colleges and Schools

2. Program Name
   The Pennsylvania State University World Campus

3. Articulation Agreement
   Check all degree options that you offer.
   AS, BA & BS
   A full listing of all degrees and certificates available through the World Campus, including
   graduate degrees and post-baccalaureate certificates, are included in Attachment A at the end
   of this document and at <http://www.worldcampus.psu.edu/index.shtml>.

   Specify the majors (or concentrations) to which you are “mapping” the McDonald’s credits.
   Associate in Arts in Letters, Arts and Sciences
   Associate in Science in Hotel, Restaurant and Institutional Management
   Associate in Science Information Sciences and Technology
   Bachelor of Arts in Letters, Arts and Sciences
   Bachelor of Arts in Law and Society
   Bachelor of Science in Organizational Leadership
   Bachelor of Science in Criminal Justice
   Bachelor of Science in Turfgrass Science

   Identify the specific ACE recommended Hamburger University courses/credits that transfer to your
   school – and indicate whether they “map” to specific courses or elective credits. Please attach a
   Word or Excel file that provides the specific details.

   Penn State will award credit for the 40 courses that have been evaluated from Hamburger
   University by ACE as recommend on the ACE web site [https://www.acenet.edu/nationalguide/].
   Hamburger University credits will be transferred as general credits. Consultation with an academic
   advisor is required for disbursement of general course credits into an undergraduate degree audit.
   Student must submit an ACE transcript that lists courses and credit recommendations.
   See Attachment B for specific disbursement of Hamburger University transfer credits into
   undergraduate degree and certificate programs offered through the World Campus. The content
   must be offered within the Penn State department for specific course credit to be awarded.
   Otherwise, the credit can be used as electives.
College Credit Connection Proposal Application Form

4. Web Portal

McDonald's has an intranet that provides guidance to student about the types of degrees that colleges offer, and will direct them to the American Council on Education site for transcript information. Another portion of the website will contain the names of McDonald's partners, and we would like to have a hot link from that site to a special page at your college where you would "greet" the students and provide them with details about the programs(s) and advisory services that you have identified for McDonald's employees.

Will you create a custom web portal that can be made accessible from both McDonald's intranet site and www.McDonalds.com site? Yes, please see separate PDF sample of 'Welcome Page'

Will someone at the school maintain the portal and update it regularly? Yes, Point of Contact to be determined.

5. Course Delivery Process

What type of course delivery does your school offer? Check all that apply and indicate the number of campus options for each.

- On Campus
- On-line
- Hybrid

- 25 Campuses (24 residential and 1 distance learning)

6. Transferability of Previously Earned Credits

In addition to the American Council on Education/Hamburger University credits that you have "mapped" in #3 above, will your school accept for transfer credit learning that has occurred in community colleges, the military, etc?

- Community College*
- Military
- ACE
- CLEP
- DANTES
- Other(s) Other regionally accredited 4-year Institutions*

*Credit Transfer Policies

In evaluating course credit for transfer from another institution, the Undergraduate Admissions Office follows policies set forth by the Faculty Senate of the Pennsylvania State University. The Undergraduate Admissions Office is responsible for determining how credits transfer to Penn State. The academic department in which the student enrolls is responsible for determining how credits may be applied to meet the requirements of the degree program.
For transfer of credit
• Course work must be completed at a regionally accredited institution.
• Penn State must offer a similar course or program of study.
• Only courses in which a grade of "C" (2.0) or higher is earned will be considered for transfer. Course work completed on a Pass/Fail or Satisfactory/Unsatisfactory basis typically will not be transferred.
• Courses transferred do not affect the Penn State average and grades received for those courses do not appear on the Penn State transcript.
• Courses at Penn State carry semester hours of credit. Courses evaluated for transfer from colleges and universities with different credit systems (quarter hours, units) are converted to semester hours of credit.
• Course work can transfer either as a specific Penn State course (e.g. ECON 002) or as general credits in a subject area (i.e. ECON 3 GEN Credits).
• If appropriate, general credits may be used to fulfill degree requirements in any area. These general credits may be applied to the program of study in accordance with the policies established by the college of enrollment.

PLEASE NOTE: Evaluations for transfer of credit by the Undergraduate Admissions Office are based upon the best available information at the time. Revisions to a course evaluation may be made based on the receipt of new information and no evaluation is officially complete until credits appear on the student's Penn State transcript.

The following accreditations are accepted:
Middle States Association of Colleges and Schools
New England Association of Schools and Colleges
North Central Association of Colleges and Schools
Northwest Association of Schools and Colleges
Southern Association of Schools and Colleges
Western Association of Schools and Colleges

Are there any fees associated with any of the transfer/credit opportunities listed above?

Credit Transcript Evaluation
At the time of application, there is no charge for transcript evaluation; however, once a student has been admitted and is enrolled, they will be charged $5 for each subsequent transcript evaluation.

Portfolio Evaluation
Each College determines if they will conduct a credit by portfolio review. Costs can start at $390 and only up to 6 credits can be awarded. Recommendation to discuss this option with academic adviser once student is admitted.

7. Residency
Do you have a residency requirement?
Not for undergraduate programs. (Three of the graduate programs delivered through the World Campus do have short residencies)

8. Academic Calendar
How many semester hours or quarter hours are needed to complete a degree at your institution?
At minimum 60 semester credits to earn an associate degree
At minimum 123 semester credits to earn a bachelor degree
At minimum 30 semester credits to earn a graduate degree
## College Credit Connection Proposal Application Form

### PENNSTATE

9. Tuition

*What is the tuition cost per credit hour to McDonald's students?*

### Tuition Table Fall 2007 Semester

The tuition rates below are for students whose primary campus is World Campus (WD). See the Penn State tuition calculator if your primary campus is another Penn State campus [here](http://collegestcostestimate ais.psu.edu/lsapi/CollegeCostEstimate.dll/launch/CollegeCC/s hortcalc).

<table>
<thead>
<tr>
<th>Division</th>
<th>Program</th>
<th>Less than 12 credits</th>
<th>12 or more credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>Undergraduate</td>
<td>All Programs</td>
<td>$423 per credit</td>
<td>$5,227</td>
</tr>
<tr>
<td>lower division*</td>
<td>(59 or fewer credits)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>upper division*</td>
<td>(59.1 or more credits)</td>
<td>$454 per credit</td>
<td>$5,658</td>
</tr>
<tr>
<td>Graduate</td>
<td>All Programs</td>
<td>$581 per credit</td>
<td>$6,974</td>
</tr>
<tr>
<td>Graduate Program Exceptions</td>
<td>Masters of Project Management</td>
<td>$900 per credit</td>
<td>$10,800</td>
</tr>
<tr>
<td></td>
<td>Masters of Homeland Security</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Graduate Certificate in Bioterrorism Preparedness</td>
<td>See Bioterror Preparedness Tuition Table</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Graduate Certificate in Disaster Preparedness</td>
<td>See Disaster Preparedness Tuition Table</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Graduate Certificate in Supply Chain and IS</td>
<td>See Supply Chain and IS Tuition Table</td>
<td></td>
</tr>
</tbody>
</table>

*Definitions

- **Upper-division/lower-division cost:** The cost of undergraduate upper-division/lower-division is based upon the number of credits earned before the first class for that semester.

- **Less than 12 credits:** Students taking fewer than 12 credits are considered part-time for tuition calculation purposes and pay per credit.

- **12 credits or more:** Students taking 12 credits or more are considered full-time for tuition calculator purposes and pay a flat fee of the per credit rate x 12.

### Is this tuition the same as your standard tuition, or does it represent preferential rate? It is the same as our standard in-state tuition rates. For World Campus courses, McDonald's students will have access to in-state tuition rates for Pennsylvania.

### Is the quoted tuition rate "guaranteed" for a period of time? If so, how long?*

Tuition table is changed with the start of each academic calendar year (July 1-June 30).
10. Fees

Detail any other fees that are not included in the tuition costs.

Information Technology Fee (Valid for Fall Semester 2007)
- 9 or more credits: $212
- 5 to less than 9 credits: $157
- Less than 5 credits: $72

Application Fee (Valid for Fall Semester 2007): $50 to $75; Varies by program (one-time, non-refundable costs due when you apply for admission)

Course Materials: $150 (estimated) for planning purposes; costs vary and are due prior to start date.

11. Advising services

Will your school offer advising services to McDonald's students?
Yes, for our undergraduate programs, we offer advising and many other student support services to all students enrolled in a degree program delivered through the World Campus. While we may appoint a main POC in Student Services, students will receive the same services as any other. Please see descriptions below.

Describe how this process would work.

One of the most important things to look for when selecting an online university is its student support services; you need to know whether the university has the resources to help you be a successful distance learner.

At Penn State World Campus, we pride ourselves on making available the resources proven to help adult distance learners successfully meet their educational goals. The following information will provide you with a brief overview of the services we offer and how they can help you achieve your educational goals.

Please see the following sections for descriptions of student support services at Penn State.

Admission Counseling
World Campus provides prospective students with a team of Admissions Counselors to assist with information regarding:
- Selecting the best programs for your needs
- Pre-admission requirements and prerequisites
- Application deadlines
- Completing the application process
- Status of application

Advising
The World Campus is one of the only distance education providers to have a team of professional academic advisers on staff—advisers who work specifically with adult learners and who know, inside and out, the unique needs of an adult distance learner. Our academic advisers are available Monday – Thursday, 8:00 a.m. to 9:00 p.m.; Friday 8:00 a.m. to 5:00 p.m. and are your best advocates, providing assistance with:
- clarifying your goals
- admissions counseling
- selecting the right courses to meet your program requirements
- navigating the Penn State system from a distance
Career Services

Penn State World Campus is partnering with Penn State Career Services to provide a series of online, self-guided career workshops available at no cost to students who have an active Penn State Access Account. Professional Résumé Preparation and Self-guided Interviewing Skills are currently available and the Professional Interview is in the planning stages.

Forms

Many of the forms you will need as a World Campus student are available on our website as downloadable and printable PDFs.

- Access Account Acceptance and Authorization Statement
- Course Registration Form
- Online Placement Testing Request Form
- Proctor Information Form used to set up Proctored Exams
- Undergraduate Non-degree Application

Other Penn State academic forms (e.g., reenrollment, change of major, course drop/add, name/address change) can be found on the University Registrar Web site.

Library Resources

Penn State World Campus degree and credit certificate students have access to the thirteenth-largest university library in North America—the Penn State University Libraries system, comprising more than 4.7 million volumes, 56,000 serials and periodicals, and providing access to numerous online research databases. The Libraries add nearly 100,000 new volumes to their collection every year.

The Information Technology (IT) fee provides access to all of the services that our Libraries have to offer:

- access networked databases
- borrow materials
- receive assistance with research
- chat live with a University reference librarian

In addition, the Libraries have locations across Pennsylvania where all Penn State students, including World Campus students living or traveling in the area, have access to all Libraries services.

Life Learner Newsletter

All Penn State World Campus students receive the LifeLearner News, a free newsletter published three times a year (once every semester) for our distance and Continuing Education adult learners. Available either in print or online, LifeLearner News is written specifically with your unique needs as an adult learner in mind, featuring:

- important deadlines and updates for such critical information as financial aid
- profiles of new programs and courses as they are ready to launch
- instructions for accessing new support resources as they become available
- news to connect you to the Penn State learning community
Resolving Problems
The Penn State World Campus has a staff of experienced customer service
representatives ready to help resolve any situation you might encounter on your way to
completing your degree or certificate program—though we find that you can resolve
most issues simply by communicating directly with your instructor.
Confidentiality will always be maintained, as appropriate. Only information that is
necessary to pursue a requested course of action, or that you have consented in writing
to have released, will be disclosed.
Depending on the way the course is designed, students may work closely with members
of our student records team who will:
  • distribute your exams to your approved proctor
  • help to resolve any issues you encounter in your course work

12. Unique dimensions
Identify any unique dimensions about your partnership proposal that may be attractive for
McDonald's students.

Brand Recognition and Reputation
At Penn State, we have built a reputation around our achievements and are known as a
provider of consistently, high quality educational programs of excellence. We are proud
of our 25 campuses and our long-standing relationships with communities, industry and
government. Our colleges and research centers are highly ranked year after year and
have achieved national and international recognition for our academic programs and
collaboration and support of industry needs.

If a student wants to earn a degree from a quality institution that has a premier brand
and reputation, Penn State's World Campus makes that quality and reputation available
to all students, no matter their location.

Accreditation and Quality
Penn State is accredited by the Middle States Association of Colleges and Schools. The
online courses offered are of the same quality and academic rigor as courses taught in-
residence instruction. In many cases, the online courses are taught by the same faculty
who teach in-residence. This means that McDonald's can be assured of the education
quality and integrity of our programs.
College Credit Connection Proposal Application Form

Penn State

Rankings
3rd Top National Universities
   Washington Monthly, August 2006
1st Top Logistics & Supply Chain
   Supply Chain Management Review 2005
1st Customized Executive Education
   The Economist 2006
2nd Fastest Return for U.S. University on MBA
   Business Week, 2002
14th Public Universities for Best National Doctoral Universities
18th Nationally Best Undergraduate Engineering Programs
18th Nationally Best Undergraduate and Business Programs
   U.S. News & World Report, America's Best Colleges 2006
Best Center for Entrepreneurship in the U.S
   NASDAQ 2005
1st Largest number of Living Alumni
1st Largest Student-Run Philanthropy – THON
   (For Children with Cancer)
   Penn State Alumni Association

Global Presence in the World Campus
Since the World Campus launched its first pilot programs in 1998, it has grown to include
exceptional adult learners from all 50 states, more than 40 countries, and from all 7
continents. Our students are all part of our global learning community, interacting with
faculty and exchanging ideas and expertise with one another as they strive to meet their
personal educational and career goals.

Flexibility and Adult-Student Friendly
World Campus provides the flexibility to study wherever a student may be located. As
job responsibilities grow, increasingly complex and family schedules become more hectic
and online education enables study at times and locations that are convenient. Students
have weekly assignments but the flexibility to turn in those assignments within a
designated period.

Integrated Curriculum
Our degrees, courses and curriculum are developed with the adult learner in mind which
means McDonald's employees will be directly applying what they've learned in the
classroom to their work environments and duties. Courses are led by Penn State
instructors who are able to provide individual feedback, and facilitate student-to-student
interaction where appropriate.
Blended Learning Opportunities
As Penn State has 25 campuses: 24 in-residence campuses and 1 distance learning campus, we are able to provide blended learning opportunities for students in the Commonwealth of Pennsylvania. Many of our online degrees are available at an in-residence campus so students who are enrolled in a degree program at a residential campus can choose to take an online course when it is convenient for their busy schedule. Consequently, the reverse is available for resident students who want to take a course online because of a schedule conflict or lifestyle convenience.

Textbooks and Course Materials
In addition to articles and information available to students through the learning management system, ANGEL, software for World Campus courses can be purchased at academic prices through education software vendor JourneyEd.com. All textbooks for World Campus courses should be ordered through our contracted partner, MBS Direct. Should a World Campus course be cancelled, MBS Direct will refund the cost according to their return policy.

Course Payment
Initial registration and course payment is by phone (800.252.3592). Subsequent registration and payment are online via eLion <https://elion.psu.edu/>. Students are billed by the University Bursar. Students may pay by eCheck, credit card (MasterCard or Discover), check, cash or money order. We can also invoice McDonald’s.

Deferred Payment
For a fee, students may choose to utilize Penn State’s Deferred Payment Plan. 
http://www.bursar.psu.edu/payplans.htm

Direct Billing
McDonald’s may choose to have Penn State directly invoice for students who are registered in courses delivered through the World Campus.

Financial Aid
Penn State World Campus degree students who are taking at least 6 credits per semester, and who meet all other federal eligibility requirements, may be eligible to receive federal student aid.
Scholarships

Fischer Family Scholarship Program (Fall Semester 2007)
This scholarship is funded annually. All scholarship monies awarded will be deposited directly into the recipients' student accounts at Penn State.
Deadline for Fall 2007 Award: June 15, 2007 (postmark date)
Eligibility
Fischer Family Scholarship recipients must be students who:
- are currently enrolled in a World Campus undergraduate degree program
- have completed a minimum of 9 credits in their World Campus program
- have earned a cumulative 3.0 GPA (or higher)
- can demonstrate financial need (you do not need to complete the Free Application for Federal Student Aid to qualify)

World Campus Student Fund (Spring/Summer Semester 2008)
This scholarship is funded annually by World Campus staff members and students who understand that financial aid is not always available to distance learners—and when it is, the eligibility requirements are often difficult to meet. All scholarship monies awarded will be deposited directly into the recipients' student accounts at Penn State.
Deadline for Spring/Summer 2008 Award: September 30, 2007 (postmark date)
Eligibility
World Campus Student Fund recipients must be students who:
- are currently enrolled in a World Campus undergraduate degree program
- have completed a minimum of 9 credits in their World Campus program
- have earned a cumulative 3.0 GPA (or higher)
- can demonstrate financial need (you do not need to complete the Free Application for Federal Student Aid to qualify)

Trustee Scholarship Program (Fall Semester 2008)
Eligible students demonstrating financial need as determined by the Free Application for Federal Student Aid (FAFSA) will be contacted with instructions on how to apply for a Trustee Scholarship for the fall of 2008. Eligible students will be contacted by e-mail by April 30, 2008, with instructions on how to apply.

Customer Service
The World Campus is committed to providing excellent customer service to McDonald's and will provide a single point of contact for employee-students and a relationship manager for McDonald's administration.

Online and Onsite Information Session
Penn State is available to host online and onsite information session for interested McDonald's employees.

Onsite Advising
Our advising staff is available to provide onsite advising sessions for prospective and current McDonald's employees; however, details would need to be further discussed.
Technical Support
Available Monday-Friday 8 a.m. to midnight & Saturday-Sunday 10 a.m. to 7 p.m. EST (subject to change). Our Help Desk staff provide live tech support nearly 24 hours a day and can answer questions regarding the online learning environment; software, Web browsers, operating systems, and computer hardware and Internet issues. McDonald’s employees can communicate with our staff through online chat, email or telephone.

Access to Information
The information technology fee provides all PSU students with access to the Penn State server regardless of location. Upon payment of the fee, the student receives a PSU Access Account, which is active for one semester. This account allows a student:
- Authentication to Penn State’s secure Kerberos servers;
- Access to PSU ANGEL, the Penn State learning management system;
- Access to personal Web space on www.personal.psu.edu;
- Use of a personal PSU e-mail account; and
- Access to the PSU and cooperating Big 10 Partner institution libraries.
College Credit Connection Proposal Application Form

Attachment A

Degree Programs
You can put Penn State's reputation and experience to work for you by earning a high-quality online degree from your home or office. Penn State has been a leader in providing distance education to learners around the world since pioneering one of the nation's first correspondence study programs in 1892. Now, many Penn State courses are conveniently offered online as part of 50 online degree and certificate programs.

Undergraduate Degrees
Bachelor of Arts in Letters, Arts, and Sciences
Bachelor of Arts in Law and Society
Bachelor of Science in Criminal Justice
Bachelor of Science in Nursing (RN to B.S.)
Bachelor of Science in Organizational Leadership
Bachelor of Science in Turfgrass Science
Associate in Arts in Letters, Arts, and Sciences
Associate in Science in Business Administration
Associate in Science in Hotel, Restaurant, and Institutional Management
Associate in Science in Human Development and Family Studies
Associate in Information Sciences and Technology

Graduate Degrees
Master of Business Administration (IMBA)
Master of Education in Adult Education
Master of Education in Curriculum and Instruction--Children's Literature
Master of Education in Curriculum and Instruction--Teacher Leadership
Master of Education in Instructional Systems--Educational Technology
Master of Engineering in Oil and Gas Engineering Management
Master of Geographic Information Systems
Master of Human Resources and Employee Relations
Master of Homeland Security in Public Health Preparedness
Master of Project Management
Master of Supply Chain Management

Certificate Programs
Certificate programs are discipline-specific courses delivered online or at a distance. The programs are designed as a convenient way to fulfill professional development requirements, to start an online degree program, or to take a few courses that interest you. Whatever your reason for considering a certificate program, Penn State Online has a wide range of choices to help you reach your educational goals.

Undergraduate Certificates
Adult Development and Aging Services
Business Management
Children, Youth, and Family Services
Family Literacy
Hospitality Management
Hotel, Restaurant, and Institutional Management
Human Resources
Information Sciences and Technology
Labor Studies and Industrial Relations
Nursing Management
Organizational Communication
School Food Service Management
SNA Level 3 Certification Module
Turfgrass Management
Turfgrass Management, Advanced
Weather Forecasting
Writing Social Commentary

Graduate or Post baccalaureate Certificates
Applied Behavior Analysis for Special Education
Applied Statistics
Autism
Bioterrorism Preparedness
Children's Literature
Community and Economic Development
Disaster Preparedness
Distance Education
Educational Technology Integration
Family Literacy
Geographic Information Systems
Geospatial Intelligence
Institutional Research
Project Management
Reading Instruction for Special Education Certificate (RISE)
Supply Chain and Information Systems

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Attachment B
Articulation of McDonald’s Hamburger University Courses

Graduate Degrees and Certificates
ACE recommendations for McDonald’s Hamburger University Courses are for undergraduate credit only; therefore, no transfer credit will be awarded toward a graduate degree or certificate program.

Undergraduate Degrees
Penn State will award credit for the 40 courses that have been evaluated from Hamburger University by ACE as recommend on the ACE web site (https://www.acenet.edu/nationalguide/). Hamburger University credits will be transferred as general credits. Consultation with an academic advisor is required for disbursement of general course credits into an undergraduate degree audit. Student must submit an ACE transcript that lists courses and credit recommendations. The content must be offered within the Penn State department for specific course credit to be awarded. Otherwise, the credit can be used as electives.

The following ACE recommended credit transfers are subject to change. Transfer credit evaluations are conducted on a per student basis by the Office of Admission and disbursed into a degree audit by an academic advisor and are not guaranteed.

- B.A. in Letters, Arts, and Sciences  up to 18 credits in General Elective Category
- B.A. in Law and Society  up to 18 credits in General Elective Category
- B.S. in Criminal Justice  up to 10 credits in General Elective Category
- B.S. in Organizational Leadership  up to 18 credits in General Elective Category
- B.S. in Turfgrass Science  up to 7 or more credits in General Elective Category
- A.A. in Letters, Arts, and Sciences  up to 15 credits in General Elective Category
- A.S. Information Sciences and Technology  2-3 credits in General Elective Category
- A.S. in Hotel, Restaurant & Institutional Management  currently under curriculum review

Undergraduate Certificate Programs
While ACE recommendations for McDonald’s Hamburger University Courses are for undergraduate credit only, most likely credit can not be awarded toward completion of an undergraduate certificate. Consultation with a World Campus Advisor is required to determine if a Hamburger University course is eligible for presentation towards a certificate.
Welcome, Booz Allen Hamilton Employees!

This site has been developed to provide helpful information about Penn State's education opportunities in Geospatial Intelligence as well as to highlight some of the degrees and certificates available online.

Geospatial Information and Analysis Boot Camp

BOOZ ALLEN APPROVED—AT NO COST TO YOU.
Penn State has partnered with Booz Allen to provide an online training experience that introduces you to geospatial intelligence. This fundamental course is 24 hours of student activity including:

- exercises using simulation software
- self-assessment tests
- online course access for a year

Set yourself apart!
You’ll gain new insight into complex problems without having to rely upon GIS or remote sensing specialists. Learn skills in spatial thinking and remote sensing technologies so you can identify and describe new methods and solutions for your clients.

Interested? Simply provide your name and contact details to: geospatial@bah.com

More than 50 degrees and certificates
Earn your Penn State degree, develop professional skills through certificates, or take individual online courses.

- Master of Geographic Information Systems
- Master of Homeland Security
- Master of Project Management
- Master of Business Administration (MBA)
- Master of Education in Educational Technology
- Certificate in Information Sciences and Technology
- Certificate in Supply Chain and Information Systems
- View all certificates

Booz | Allen | Hamilton
delivering results that endure

WHY PENN STATE
- more than 100 years experience in distance education
- same faculty that teach on our Penn State campuses
- supported by a full range of student service

GIS STUDENT STORY
Andrew MacInnes
"I had an immediate and critical need to use the techniques I was learning in my degree."

Read Andrew’s story

http://www.worldcampus.psu.edu/bah.shml?eid=0307_CLIL.R8668_0308 (1 of 2)Jan 21, 2007 3:31:02 PM